



Classroom: Steps, roles, and responsibilities of the HR & OD Developers in shaping a powerful organizational culture (English speaking)

Speaker

Assistant Professor Dr. Watunyoo Suwannaset

Date: 26 กรกฎาคม 2566
Time: 9.00-16:00 น.
Venue: WHA Training Center
Learning style:
 ■ Lecture, Discuss, Focus group
Minimum: 25 คน

Price: 3,500 บาท

(Exclude VAT 7%)

Course objectives

- Participants in this course will walk away with a comprehensive understanding of the value that comes from having an organisational culture that has been thoughtfully constructed.
- Participants in this class will gain an understanding of the stages involved in constructing strong organisational cultures and obtaining core shared values from key parties.
- Participants in this session will discover strategies for combining the newly established core values to construct corporate culture.



ติดต่อผู้ดูแลหลักสูตร

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Learning outlines

- an overall concept of the benefits of having a well-built organizational culture,
- steps in obtaining shared values of stakeholders and constructing a robust organizational culture,
- instructions for incorporating the newly-established core values into the work that is done by employees on a regular basis.

This course is suitable for..

- Members of the human resources or organizational development teams who are accountable for the organization's development,
- A working team formed with the responsibility of reforming the corporation's existing organizational culture.
- A member of the staff who is getting ready to take on tasks related to organizational development.